



Star Lake Bible Camp Association DBA: Camp Joy | Dent, MN

Summer Marketing Internship

About Camp Joy: Located on beautiful Star Lake since 1941, Camp Joy is a non-profit Bible camp with a mission to share the gospel of Jesus Christ through exciting camping experiences, teaching campers that true **JOY** comes from serving **Jesus** first, **Others** second, and **Yourself** last.

About the Internship: Camp Joy is seeking a servant-minded marketing intern for our summer 2024 camping season. Reporting to our executive director and marketing committee, you will play an important role in all marketing functions of Camp Joy. Do you have a heart for ministry and marketing? If so, this role could be a great fit for you!

Specific Responsibilities:

- Continually updating social media accounts and website
- Graphic design, including creation of social media posts, flyers, brochures, and other materials
- Photography and videography of camp events and activities
- Creating content such as weekly recap videos
- Updating marketing materials
- Assisting with marketing or graphic design necessary for fundraising efforts
- Working to increase google and Facebook reviews
- Additional functions such as assisting with camp activities, camper check-in, dining hall cleanup, and more
- Pitching in to help the ministry of camp wherever needed

Qualifications:

- Faith in Jesus Christ as Lord and Savior
- Servant-minded heart; putting **Jesus** first, **Others** second, and **Yourself** last
- Enrolled for the fall 2024 semester in a 2 or 4-year college
- Ability to work independently and be a self-starter
- Interest in marketing, graphic design, web design, photography, and/or videography
- Ability to work within the summer camping season of June-August
- Willingness to assist in a variety of areas each week as directed by Executive Director and Board

Opportunities to Grow:

- **Build** marketing portfolio of graphic design, videography, website design, and more
- **Learn** skills in marketing, management, fundraising, and other areas
- **Serve** others to further the mission of Camp Joy in the advancement of the gospel

How to Apply: Interested applicants should send their resume, letter of interest and complete a Camp Joy application (<https://www.campjoyminnesota.org/serve>). Be prepared to share your social media handles across all platforms. We will also require examples of past materials you have designed.

Questions: Tyler Tracy (director@campjoyminnesota.org) or 218-849-7814

